

When you become a member of Atlantic Business Alliance you will not only become part of a respected network of business owners, you will also have access to **valuable tools** that will help you to maximize your business and obtain more customers quickly, easily, and inexpensively. Thousands of business owners have already discovered the valuable benefits and resources that Atlantic Business Alliance provides. *What are you waiting for?*

Here are just a few of the benefits and services you are entitled to as an Atlantic Business Alliance member:



Be connected with customers in your area who are actively searching online for your products and services.

### **How Does This Work?**

Few can disagree that the most important part of Web advertising is being found. We create an effective, robust online profile for our members . This profile is your on line presence including its own usable web address i.e. [www.peilocal.com/yourbusiness](http://www.peilocal.com/yourbusiness)

All inclusive , members will be submitted to PEILOCAL with a fully expandable business profile page. This local business profile includes a business description, picture player, logo, payment methods accepted, contact information, special offers, hours of operation and more. Shoppers can view driving directions via a map-it feature, links to your email, website, positive feedback and more.

### **Level the Playing Field**

On the Web, a large corporation does not take up any more real estate and doesn't necessarily hold any more distinction than a single-person shop run out of a garage!

### **Give Customers 24-hour Access to Your Business**

Being online gives you the ability to reach a much larger audience than a traditional storefront at any hour of the day.

### **Reach Web Savvy Shoppers**

A Jupiter Consumer Survey concluded that 45% of consumers have used a retailer's website to research a product or service before purchasing it in the same company's store.

## **PEILocal Testimonial**

*"I have taken advantage of membership with getting my Internet site up in search engine listings. It was fast and efficient*

*I am now number one on Google!. Truly amazing! [www.peilocal.com/sweetescapeesthetics](http://www.peilocal.com/sweetescapeesthetics)*

Roxanne Poirier, Sweet Escape Esthetics



## **Smarter Choices For Small Business**

Gain access to negotiated pricing points

Some examples of these discounts are:

Access to small business health and dental plan

|Merchant services

Telpay discounts for automatic payroll deposit and bill-paying

WestCan Long distance

and more

coming in 2011.. small business loyalty program . Lets reward consumers for supporting local



## **Small Business Center**

Our Small Business Center (exclusive to members) is the go-to place for up-to-date small business advice and resources that you can begin applying to your small business today. We offer small business forms, templates and a variety of small business tools.

Associating your business with an Atlantic Business Alliance membership automatically gets you a profile page on PEILOCAL.COM and gives you an edge over the competition with better placement in local search results across the Internet's top search engines. Improve company visibility with the benefits of enhanced features and online promotions.

**Take advantage of this unique opportunity to bring your local advertising online.**

---